

## Message Text

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PAGE 01 ROME 02828 231123Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 EA-09 /030 W  
-----231137 010189 /23-12

P R 231000Z FEB 77  
FM AMEMBASSY ROME  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC 2910  
AMEMBASSY VIENNA  
AMEMBASSY BERN  
AMEMBASSY BONN  
AMEMBASSY COPENHAGEN  
AMEMBASSY STOCKHOLM  
AMEMBASSY OSLO  
AMEMBASSY THE HAGUE  
AMEMBASSY BRUSSELS  
AMEMBASSY PARIS  
AMEMBASSY MADRID  
AMEMBASSY LONDON  
AMEMBASSY TAIPEI  
AMCONSUL MILAN  
AMCONSUL TURIN

UNCLAS ROME 2828

E.O. 11652: N/A  
TAGS: BBAK, BEXP, BTRA, IT  
SUBJECT: BUSINESS TRAVEL: EDMOND X. RAMIREZ, JR., AMECTRAN CORP.

1. EDMOND X. RAMIREZ, JR., PRESIDENT, AMECTRAN CORP.,  
1545 W. MOCKINGBIRD LANE, DALLAS, TEXAS, CALLED ON EMBASSY  
COMMERCIAL SECTION 22 FEBRUARY AND REQUESTED ASSISTANCE IN  
SEEKING CONTACTS INTERESTED IN FIRM'S ALL-ELECTRIC CAR,  
THE EXAR-1, NOW IN DEVELOPMENT. RAMIREZ MAINLY SEEKS POTENTIAL  
FOREIGN INVESTORS IN AMECTRAN'S U.S. MANUFACTURING FACILITY,  
BUT IS ALSO INTERESTED IN DISCUSSING POSSIBLE FOREIGN LICENSING.  
HE HAS JUST RETURNED FROM A SIMILAR VISIT TO TAIPEI AND INTENDS  
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TO CONTINUE ON TO VIENNA, BERN, BONN, COPENHAGEN, STOCKHOLM,  
OSLO, THE HAGUE, BRUSSELS, PARIS, MADRID AND LONDON. MR. RAMIREZ  
WILL CALL ON PRINCIPAL U.S. COMMERCIAL OFFICER AT EACH OF THESE  
POSTS. (ACCORDING TO RAMIREZ, USDOC WAS TO HAVE SENT ANNOUNCEMENT  
TO ALL POSTS).

2. MR. RAMIREZ HAS AN INTRODUCTORY LETTER FROM DIRECTOR OF

HOUSTON USDOC DISTRICT OFFICE. HE ALSO INDICATED THAT HIS INVESTMENT-SEEKING PROGRAM IS ACTIVELY SUPPORTED BY THE SMALL BUSINESS ADMINISTRATION, THE OFFICE OF MINORITY BUSINESS ENTERPRISE, AND THE ECONOMIC DEVELOPMENT ADMINISTRATION. USDOC ACTION REQUESTED: EMBASSY WOULD APPRECIATE ASAP CONFIRMING INFORMATION ON AMECTRAN AND MR. RAMIREZ. FOR TAIPEI: ANY NOTES ON YOUR EXPERIENCE WITH FIRM WOULD ALSO BE HELPFUL.

3. UNLESS USDOC INDICATES ANY PROBLEM, WE INTEND TO FACILITATE MR. RAMIREZ' CONTACT WITH APPROPRIATE TRADE AND FINANCIAL CIRCLES, SCIENTIFIC JOURNALISTS, ETC. THIS MAY INVOLVE HIS LATER TRAVEL (PERHAPS AFTER VIENNA) TO TURIN AND/OR MILAN. MR. RAMIREZ HAS WITH HIM A VIDEO TAPE PRESENTATION (SONY KCS COLOR 3/4-INCH CARTRIDGE); IF ALL GOES WELL THIS EFFORT COULD REPRESENT A VALUABLE DEMONSTRATION OF US TECHNOLOGY IN THE ALTERNATE-SOURCES-OF-ENERGY FIELD, AS WELL AS AN IMPORTANT COMMERCIAL VENTURE.BEAUDRY

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## Message Attributes

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